**About Dataset**

This dataset comprises details of the top 1000 YouTube channels. The original data, sourced from [COMPUTINGVICTOR - Top 1000 Youtubers statistics](https://www.kaggle.com/datasets/computingvictor/top1000youtubers?fbclid=IwAR2qJeQlAZ5l7VOccK6LBej96FtyKSLI-jB18foBdKQUKnd4yuBRgHgl3UY), had issues such as duplicates and inaccuracies in the 'Country' and 'Genre' columns. The data presented here has been cleaned and refined for more accurate analysis.

**Content**:  
The dataset contains the following columns:

* **Rank**: The rank of the YouTube channel is based on subscriber count.
* **Username**: The unique handle of the YouTube channel.
* **Categories**: Additional content categories or genres the channel might cover.
* **Subscribers**: The number of subscribers the channel has.
* **Country**: The country where the channel is based.
* **Visits**: Remain the original dataset number. (The average number of times viewers have viewed the creator's videos.)
* **Likes**: Remain the original dataset number. (The average number of "Likes" received on the streamer's videos.)
* **Comments**: Remain the original dataset number. (The average number of comments left on the streamer's videos.)
* **Links**: The URL link to the YouTube channel.

**Usage**:

This cleaned dataset can be used for various analyses, such as:

* Understanding the distribution of top YouTube channels across countries.
* Analyzing the correlation between likes, comments, and subscribers.
* Examining content trends among the top channels.

**Acknowledgment**:

The original dataset was sourced from [Top 1000 YouTubers on Kaggle](https://www.kaggle.com/datasets/computingvictor/top1000youtubers?fbclid=IwAR2qJeQlAZ5l7VOccK6LBej96FtyKSLI-jB18foBdKQUKnd4yuBRgHgl3UY).

**Various types of analysis**

1. **Subscriber Analysis**: Analyze which channels have the most subscribers, or compare subscriber counts across different categories or countries.
2. **Category Analysis**: Determine which categories are most popular (in terms of subscriber count, visits, likes, etc.), or how many channels fall into each category.
3. **Country Analysis**: You can analyze the distribution of channels across different countries, or compare the popularity of channels (based on subscribers, visits, likes, etc.) from different countries.
4. **Engagement Analysis**: Analyze user engagement with the channels by looking at metrics like visits, likes, and comments. You could find out which channels have the most engaged audience.
5. **Correlation Analysis**: Find correlations between different metrics. Like, I investigate if channels with more subscribers also get more visits or likes.